

ENTREPRENEURSHIP

College of Business (<http://business.umw.edu/>)

The entrepreneurship minor offers students the tools needed to start their own business. Students will learn the foundations of creating a business, writing a business plan, and participating in hands-on business creation through the Practicum in Entrepreneurship. The entrepreneurship minor is specially designed to be completed by students from any discipline.

Minor Requirements

Code	Title	Credits
The following courses (9 credits) are required:		9
MGMT 302	Foundations of Entrepreneurship	
MGMT 351	Entrepreneurial Venture Design	
MGMT 421	Entrepreneurial Venture Creation	
Two additional courses (6 credits) must be selected from the following:		6
ACCT 101	Principles of Accounting I	
BUAD 105	Perspectives on Organizations in Society	
BUAD 364	Business Ethics	
BUAD 457	Practicum in Entrepreneurship	
COMM 357	Social Media	
DGST 101	Introduction to Digital Studies	
FINC 301	Principles of Finance	
MGMT 366	Social Entrepreneurship	
MGMT 368	Family Business Venturing	
MGMT 428	Corporate Entrepreneurship: Running and Growing an Entrepreneurial Firm in a Global Economy	
MGMT 460	Creative Thinking for Managers	
MKTG 301	Principles of Marketing	
MKTG 370	Ecotourism	
STAT 180	Introduction to Statistics	
Total Credits		15

Business Faculty

Filiz Tabak, Dean for Faculty
Mukesh Srivastava, Chair

Professors

Christopher J. Garcia
Lance C. Gentry
David L. Henderson, III
Kenneth D. Machande
Kashef A. Majid
John S. Marsh
Mukesh Srivastava
Xiaofeng Zhao

Associate Professors

Wei Chen
Kanchan Deosthali
Alexandra M. Dunn
Rachel L. Graefe-Anderson
Sayan Sarkar

Assistant Professors

Samira Fallah
Siang-Ru [Lulu] Huang
Durgesh Pattanayak
Tsung-Hsuan Yang

Senior Lecturers

Kimberley L. Kinsley
Smita Jain Oxford

Instructors

Christopher H. Willis

Economics Faculty

Rachel L. Graefe-Anderson, Chair

Professors

Bradley A. Hansen

Associate Professors

Amrita Dhar
W. Shawn Humphrey
Don D. Lee