

ARTS ADMINISTRATION

Combining a solid foundation of theory and practice, the Arts Administration minor creates a pathway of the education and experience students need to gain access to a career path in the field. With strong classroom experience in business and arts administration and experiential learning designed to apply knowledge to practice, the minor is a robust and flexible field of study that is an ideal complement to any major, but particularly for students in the arts.

The minor incorporates key courses in accounting, management, and marketing in the College of Business. These concepts are focused on the field in two specialized courses in the Department of Theatre and Dance. Finally, students develop and strengthen their skills by pursuing practicum assignments in essential areas of arts administration to enhance their experience in the minor. The faculty encourages students to pursue an internship to increase their proficiency in arts administration and establish a network of professional contacts. The University's proximity to the world-class arts organizations in Washington, DC, gives students unprecedented opportunities to work in the field.

Students interested in enrolling in the minor must contact the chair of the Department of Theatre and Dance for additional details.

Minor Requirements

Code	Title	Credits
THEA 281	Principles of Arts Administration	3
THEA 481	Resource Strategies in Arts Administration	3
ACCT 101	Principles of Accounting I	3
Select 3 credits of the following:		3
LRSP 311	The Management Process	
LRSP 412	Marketing for Managers	
MGMT 301	Principles of Management	
MKTG 301	Principles of Marketing	
Select 3 credits of the following:		3
DANC 499	Internship	
MUPR 499	Internship	
THEA 390	Theatre Practicum	
THEA 499	Internship	
Total Credits		15