

BUSINESS ADMINISTRATION (BUAD)

BUAD 000 - Research Experience (0 Credits)

Open to qualified students by permission of the department. Supervised corporate-sponsored research experience developed in consultation with the department.

BUAD 105 - Perspectives on Organizations in Society (3 Credits)

The evolution of economic systems from political, sociological, and cultural perspectives will be examined in order to better understand the interactive nature of business, governmental, and societal systems. This course introduces the conceptual foundations necessary to make informed, well-reasoned analyses of the current issues involving an array of organizations from the private, public, and not-for-profit sectors of the economy. Not open to students with a declared Business major.

BUAD 350 - Business Communication (3 Credits)

Prerequisite: DSCI 352, MIST 201, and business administration major or permission of department chair. In this course students study Business Communication as a strategic process. The emphasis of the course is on the practical application of written and oral principles of business communication, including audience management, information control, and mastery of language. Additional areas of study include discourse analysis, oral and multimedia presentation techniques and critiques, intra-and inter-cultural differences in communication, impromptu speaking, and structured and planned briefings.

BUAD 364 - Business Ethics (3 Credits)

A study of ethical conduct in management and the elements involved. The course will use a series of applied case studies (illustrating both positive and negative models) to provide an understanding of how to recognize a moral dilemma, evaluate the implications of the proposed actions and develop a response. The student should leave with an understanding of ethics and social responsibility as they relate to management.

BUAD 457 - Practicum in Entrepreneurship (3 Credits)

Co-requisite: ENTR 426, MGMT 421, or MKTG 421 or permission of instructor. This practicum requires students to apply entrepreneurial theory and prior coursework to a hands-on project addressing a real-world problem. Working with stakeholders, teams research, design, test, and refine a viable product or service. The course uses workshops, fieldwork, and targeted case discussions to translate theory into practice. Cross-listed as ENTR 457.

BUAD 471 - Business Administration Seminars (1-3 Credits)

Prerequisite: business administration major or permission of department chair. Special topics of interest to staff and students are discussed in individual seminars which focus on specific areas within the various disciplines of Business Administration.

BUAD 472 - Business Administration Seminar Abroad (3 Credits)

Special topics of interest to staff and students pertaining to how business is conducted in one or more countries outside the United States are explored in depth in individual seminars. In order to receive credit for this class, students must also travel to the country as part of a class trip with the instructor.

BUAD 473A - Environment of International Business Seminar (3 Credits)

Prerequisite: ECON 201B; and business administration major or permission of department chair. The political, cultural, and economic aspects of the international business environment are explored in depth. The goal of this seminar is to develop an understanding of the forces at work in the global conduct of business across national boundaries.

BUAD 491 - Individual Study in Business Administration (1-3 Credits)

Directed by a department faculty member, students conduct individual research focusing on an approved topic of interest in business administration.

BUAD 499 - Internship (1-3 Credits)

Prerequisite: Junior or senior status; business administration major, minor or 15 hours of BUAD courses or equivalent; permission of instructor and permission of department chair. A supervised work experience relevant to business in a sponsoring organization developed with, and under the supervision of, a College of Business faculty member. (A maximum of 3 hours of 499 classes may be used toward the upper-level elective requirement for the majors that can allow a three-hour elective from this discipline.)